

CIM Diploma in Professional Marketing 2020-2021

The Digital Customer Experience

| Courses | Dates | | Centre |
|--|---------------------|-----------------|--------------|
| The Digital Customer Experience Intensive Weekend (UK Trainer) | 22-23 February 2020 | 9.30 am to 5 pm | Radisson BLU |
| The Digital Customer Experience Workshop | 4 April 2020 | 9.30 am to 5 pm | IntegralEdu |

Marketing & Digital Strategy

| Courses | Dates | | Centre |
|---|-------------------|----------------|--------------|
| Marketing & Digital Strategy Intensive Weekend (UK Trainer) | 4-5 July 2020 | 9.30 am to 5pm | Radisson BLU |
| Marketing & Digital Strategy Workshop | 19 September 2020 | 9.30 am to 5pm | IntegralEdu |

Innovation in Marketing

| Courses | Dates | | Centre |
|--|-------------------|-----------------|--------------|
| Innovation in Marketing Intensive Weekend (UK Trainer) | 7-8 November 2020 | 9.30 am to 5 pm | Radisson BLU |
| Innovation in Marketing Workshop | 23 January 2021 | 9:30 am to 5 pm | IntegralEdu |

CIM Key Dates

| | Booking Window | OXCOM Assignment Deadline |
|--------------------------------------|--------------------------------------|---------------------------|
| April 2020 Assessment Board | 4 November 2019- 28 February 2020 | 27 March 2020 |
| July 2020 Assessment Board | 2 March 2020- 29 May 2020 | 3 July 2020 |
| December 2020 Assessment Board (TBC) | 1 June 2020- 30 October 2020 | 27 November 2020 |

All modules can be studied anytime using our comprehensive, fully supported online Distance Learning mode of study.