

# CIM Diploma in Professional Digital Marketing 2020-2021

## The Digital Customer Experience

Courses	Dates		Centre
The Digital Customer Experience Intensive Weekend (UK Trainer)	22-23 February 2020	9.30 am to 5 pm	Radisson BLU
The Digital Customer Experience Workshop	4 April 2020	9.30 am to 5 pm	IntegralEdu

## Marketing & Digital Strategy

Courses	Dates		Centre
Marketing & Digital Strategy Intensive Weekend (UK Trainer)	4-5 July 2020	9.30 am to 5 pm	Radisson BLU
Marketing & Digital Strategy Workshop	19 September 2020	9.30 am to 5 pm	IntegralEdu

## Digital Optimisation

Courses	Dates		Centre
Digital Optimisation Intensive Weekend (UK Trainer)	14-15 November 2020	9.30 am to 5 pm	Radisson BLU
Digital Optimisation Workshop	16 January 2021	9.30 am to 5 pm	IntegralEdu

## CIM Key Dates

	Booking Window	OXCUM Assignment Deadline
April 2020 Assessment Board	4 November 2019-28 February 2020	27 March 2020
July 2020 Assessment Board	2 March 2020-29 May 2020	3 July 2020
December 2020 Assessment Board (TBC)	1 June 2020-30 October 2020	27 November 2020

All modules can be studied anytime using our comprehensive, fully supported online Distance Learning mode of study.