

Digital Diploma in Professional Marketing

Digital Strategy

Courses	Dates		Centre
Digital Strategy Induction	1 July 2019	6 pm to 8 pm	IntegralEdu
Digital Strategy Intensive Weekend (UK Trainer)	6-7 July 2019	9.30 am to 5 pm	Radisson BLU
Digital Strategy Workshop	19 October 2019	2 pm to 6 pm	IntegralEdu

Mastering Digital Channels

Courses	Dates		Centre
Mastering Digital Channels Induction	20 February 2019	6 pm to 8 pm	IntegralEdu
Mastering Digital Channels Intensive Weekend (UK Trainer)	23-24 February 2019	9.30am to 5pm	Radisson BLU
Mastering Digital Channels Workshop	13 April 2019	9:30 am to 5 pm	IntegralEdu

Driving Digital Experience

Courses	Dates		Centre
Driving Digital Experience Induction	13 November 2019	6 pm to 8 pm	IntegralEdu
Driving Digital Experience Intensive Weekend (UK Trainer)	16-17 November 2019	9.30 am to 5 pm	Radisson BLU
Driving Digital Experience Workshop	27 January 2020	9am to 5 pm	IntegralEdu

CIM Key Dates

	Module	Booking Window	Final Submission
December'19 Assessment Board	Digital Strategy	June 17th - November 1st 2019	18 November 2019
July 2019 Assessment Board	Mastering Digital Channel	4 March - 14 June 2019	17 June 2019
April 2020 Assessment Board (TBC)	Driving Digital Experience	4 November 2019- 28 February 2020	24 March 2020

All modules can be studied anytime using our comprehensive, fully supported online Distance Learning mode of study.