

CIM Certificate in Professional Marketing/ CIM Certificate in Professional Digital Marketing 2020-2021

Applied Marketing

Courses	Dates		Centre
Applied Marketing Intensive Weekend	21-22 March 2020	9:30 am – 5pm	Radisson BLU
Applied Marketing Workshop	23 May 2020	9:30 am – 5pm	IntegralEdu

Planning Campaigns

Courses	Dates		Centre
Planning Campaigns Intensive Weekend	26-27 September 2020	9.30 am to 5 pm	Radisson BLU
Planning Campaigns Workshop	17 October 2020	9.30 am to 5 pm	IntegralEdu

Digital Marketing Techniques

Courses	Dates		Centre
Digital Marketing Techniques Intensive Weekend	14-15 November 2020	9.30 am to 5 pm	Radisson BLU
Digital Marketing Techniques Workshop	16 January 2021	9.30 am to 5 pm	IntegralEdu

CIM Key Dates

	Applied Marketing Exam	Booking Window	OXCUM Assignment Deadline
April 2020 Assessment Board	31 March 2020	4 November 2019-28 February 2020	27 March 2020
July 2020 Assessment Board	7 July 2020	2 March 2020-29 May 2020	3 July 2020
December 2020 Assessment Board (TBC)	1 December 2020	1 June 2020-30 October 2020	27 November 2020

All modules can be studied anytime using our comprehensive, fully supported online Distance Learning mode of study.